



trials4us: Privacy Policy

Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our website or app?

When registering on our site, as appropriate, you may be asked to enter your name, email address, address, phone number or other details to help you with your experience.

When do we collect information?

We collect information from you when you register for a clinical trials and/or blood donations, subscribe to a newsletter, respond to a survey, fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register for clinical trials and/or blood donations, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To allow us to better service you in responding to your enquiries.
- To administer a contest, promotion, survey or other site feature.
- To send periodic emails regarding upcoming clinical trials and or blood donations, study-specific information, information regarding scheduled appointments, appointment reminders and general company information.
- To follow up with you after correspondence (live chat, email or phone enquiries).

How do we protect your information?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since every browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your site experience more efficient may not function properly. It won't affect the user's experience that make your site experience more efficient and may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Collecting personal information from children

The Data Protection Act 1998 does not itself explicitly deal with the issue of obtaining consent from children. However, the Information Commissioner's Office (ICO) has written: *"Websites that collect information from children must have stronger safeguards in place to make sure any processing is fair. You should recognise that children generally have a lower level of understanding than adults, and so*

notices explaining the way you will use their information should be appropriate to their level, and should not exploit any lack of understanding. The language of the explanation should be clear and appropriate to the age group the website is aimed at. If you ask a child to provide personal information you need consent from a parent or guardian, unless it is reasonable to believe the child clearly understands what is involved and they are capable of making an informed decision” (The Data Protection Good Practice Note: Collecting personal information using websites).

The ICO goes on to refer to a particular age threshold: *“The Act does not state a precise age at which a child can act in their own right. It depends on the capacity of the child and how complicated the proposition being put to them is. As a general rule, we consider the standard adopted by Trust UK (www.trustuk.org.uk) to be reasonable: ‘TrustUK approved webtraders recognise children need to be treated differently from adults. They will not market their products in any way that exploits children, nor will they collect information from children under 12 without first obtaining the permission of a parent or guardian. They will not collect personal data about adults from children.’”,*

We do not specifically market to children under the age of 12 years old.

We collect your email address in order to:

- Send information, respond to enquiries, and/or other requests or questions.

The Privacy and Electronic Communications Regulations 2003 (PECR)

The Privacy and Electronic Communications Regulations 2003 (PECR) cover the sending of marketing emails. This legislation says that organisations must only send marketing emails to individuals if you have agreed to receive them, except where there is a clearly defined customer relationship.

The Information Commissioner's Office (ICO) can only investigate concerns about marketing emails from identifiable UK senders. As a lot of spam emails come from outside the UK, the Information Commissioner has an agreement with a number of overseas bodies to cooperate and exchange information to try and stop spam emails that are sent from those places.

If at any time you would like to unsubscribe from receiving future emails, you can:

- Follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.



Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below:

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